

TD Ameritrade Institutional

U.S. Paralympian Sees his Roll to Rio as a Mission to Motivate

TD Ameritrade Institutional to Sponsor U.S. Paralympic Gold Medalist Josh George

Jersey City, N.J., July 13, 2016 – TD Ameritrade Institutional¹ is pleased to announce its sponsorship of Josh George, five-time U.S. Paralympic medalist and one of the world's leading track and field athletes. The TD Ameritrade family will be cheering for George as he goes for gold in his fourth Paralympic Games appearance. He has qualified for marathon and aims to compete in the 400m, 800m, 1500m and 5000m races in the wheelchair division at the Rio 2016 Paralympic Games, taking place Sept 7-18.

George was paralyzed from the chest down when he fell from a 12th floor window when he was four years old. His doctors said it was a miracle that he survived the accident. George credits his parents, Scott and Marjorie George, with instilling confidence and showing him that a wheelchair is nothing more than a tool to help accomplish your goals. It is the same motivation George passes on to others through speeches, events and his "Maximize Your Potential" campaign effort aimed at inspiring young people.

"I compete because I want to see how far and how fast I can go. Every day I try to realize my maximum potential," said George. "I'm thrilled to be representing Team USA in Rio because, not only do the Paralympic Games offer an opportunity for me to compete at the highest level, but I also hope to motivate others to push themselves beyond their expectations to achieve their full potential too."

George is one of the most accomplished wheelchair athletes in the world, having won six world titles and five Paralympic medals. The 32-year-old competes in T53 races, a Paralympic classification for athletes with full function of the arms, but no lower spinal muscle activity or leg function. At the Athens 2004 Paralympic Games, George participated in seven events, winning bronze medals in the 100m and 400m races. At the Beijing 2008 Paralympic Games he won gold and silver medals in the 100m and 800m respectively, adding another bronze in the 800m at the London Paralympics in 2012.

"At TD Ameritrade our culture is centered on continuous improvement and striving to be better than you were the day before. Josh personifies the values that drive our company and we share his enthusiasm for helping others realize their potential," said Tom Nally, president, TD Ameritrade Institutional. "Like elite athletes, our retail clients and advisor clients understand the importance of planning and taking a disciplined approach to achieving financial goals. We look forward to sharing Josh's motivational message about the power of determination and a positive outlook."

Follow Josh on his journey to Rio and share moments of inspiration at www.joshgeorgeracing.com, on Twitter, [@jsgeorge](https://twitter.com/jsgeorge) and Instagram, [@jsgeorge](https://www.instagram.com/jsgeorge) using the hashtag #MyPotential.

For the latest news and information about TD Ameritrade, follow the Company on Twitter, [@TDAmeritradePR](https://twitter.com/TDAmeritradePR) or [@TDAmeritrade](https://twitter.com/TDAmeritrade).



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TD Ameritrade Institutional is a leading provider of comprehensive brokerage and custody services to more than 4,500 fee-based, independent registered investment advisors and their clients. Our advanced technology platform, coupled with personal support from our dedicated service teams, allows investment advisors to run their practices more efficiently and effectively while optimizing time with clients. TD Ameritrade Institutional is a division of TD Ameritrade, Inc., a brokerage subsidiary of TD Ameritrade Holding Corporation.

About TD Ameritrade Holding Corporation

Millions of investors and independent registered investment advisors (RIAs) have turned to TD Ameritrade's (Nasdaq: AMTD) [technology](#), [people](#) and [education](#) to help make investing and trading easier to understand and do. Online or over the phone. In a branch or with an independent RIA. First-timer or sophisticated trader. Our clients want to take control, and we help them decide how — bringing Wall Street to Main Street for more than 40 years. An [official sponsor of the 2014 and 2016 U.S. Olympic and Paralympic Teams](#), TD Ameritrade has time and again been [recognized as a leader](#) in investment services. Please visit TD Ameritrade's [newsroom](#) or [www.amtd.com](#) for more information.

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About the USOC

Founded in 1894 and headquartered in Colorado Springs, Colo., the U.S. Olympic Committee serves as both the National Olympic Committee and National Paralympic Committee for the United States. As such, the USOC is responsible for the training, entering and funding of U.S. teams for the Olympic, Paralympic, Youth Olympic, Pan American and Parapan American Games, while serving as a steward of the Olympic and Paralympic Movements throughout the country. For more information, visit [TeamUSA.org](#).

Source: TD Ameritrade Holding Corporation

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